

CFTC Ex. 110

Message

From: James Leeney [jleeney@longleaftrading.com]
Sent: 4/27/2017 9:02:41 PM
To: Jeremy Ruth [jruth@longleaftrading.com]
Subject: RE: Calls to Review

Thanks bra

James Leeney

Senior Market Strategist | Long Leaf Trading Group



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From: Jeremy Ruth
Sent: Thursday, April 27, 2017 5:47 PM
To: James Leeney <jleeney@longleaftrading.com>; Vince Prieto <vprieto@longleaftrading.com>
Subject: Calls to Review

Bros,

Here are some calls I think are worth the listen.

Jim Bailes:

Demo Set – Good Battle, proves my theory of the “B” customer

Custom – The value in this call is during the scripted part of the custom, you won’t get the full value if you skip to the unscripted part (although that is good too!)

Jerry Krantz:

Broker Premier – Started from a Pierre fuck up, but the value in this call is how to get around a request for a track record and how to show empathy so he feels you understand him.

Let me know if you have any questions.

Sincerely,



Jeremy Ruth

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